STATEMENT OF THE NATURE OF THE EXHIBITOR’S BUSINESS AND TYPE OF PRODUCT TO BE DISPLAYED:
This item must be completed and the exhibit will be limited to the display described below. Any changes in the exhibit are subject to written approval of the Exposition Coordinator. Please note that the use of exhibit space is subject to restrictions identified in this Contractual Agreement’s “Additional Provisions” Section. Exhibitor authorizes parts or all of the following information to be published in the Police Security Expo 2021 Directory.

(Product/Services Description:

Use same description as listed in the 2019-2020 Directory

New Information listed below

PRODUCT/SERVICES DESCRIPTION:

EXHIBITOR SIGNATURE:

EXHIBITOR Print Name:

PAYMENT INSTRUCTIONS:
Exhibit space will not be assigned without proper payment. Please complete, sign, fax or email this Exhibit Space Agreement to: contracts@police-security.com   FAX:  (888) 908-6160

TOTAL # OF (10’x 10’) SPACES REQUESTED:

For payments made by Check, ACH or Wire at published contractual rental rates:
DEDUCT $25. per each 10’x10’ space.

Check enclosed for $                                   (payable to Police Security Expo 2021)

Charge my Credit/Debit card $_____________________

PAYING BY CREDIT CARD:

Credit/Debit Card #

Expiration Date        Security Code

Payment Authorized by:_____________________(Signature)

Print Cardholder’s Name:

Credit Card Billing Address if different from above:

PAYING BY CHECK:

Make check payable to: Police Security Expo 2021

Remit to: Police Security Expo 2021
P.O. Box 20068
Sarasota, FL 34276-3068

PAYING BY ACH OR WIRE TRANSFER

Payment in US Dollars
ACH (Automated Clearing House) or Wire Transfers
Call 1-800-323-1927 for BANK OF AMERICA Routing #, SWIFT Code and PSE 2021 Bank Account #

Additional Information:

Email: questions@police-security.com  1-800-323-1927
Visit: http://www.police-security.com

NOTE: PSE 2021 Exhibit space rental rate does not include Furniture/Carpeting. "Turnkey" Discounted Furniture Rental Package & a la carte ordering is available from AEX Convention Services (official PSE 2021 Decorator) via the PSE 2021 Exhibit Service Manual found online at: www.police-security.com, or you can bring in your own Exhibit space furnishings.
1. LOCATION OF EXHIBITS: POLICE/SECURITY EXPO 2021 will be held in the Atlantic City Convention Center. All measurements and exhibit space layouts shown on the floor plan are as accurate as possible and approved by the Atlantic City Fire Department. The Exposition Coordinator reserves the right, on behalf of Sponsor, to make such modifications and change exhibit space assignments as may be necessary, and to adjust the floor plan at any time to meet the needs of the convention.

2. EXHIBITOR IDENTIFICATION AND HOTEL RESERVATIONS: Exhibitors will be furnished with identification badges prior to the Exposition’s opening. Discounted Hotel room rates have been established with specific hotels in the Atlantic City area. Hotel reservation forms will be forwarded to the Exhibitors with the request for the agreement. All guest reservations are to be made directly with the Hotels. Furniture, Carpeting & Exhibitor support service items are available for rental with order forms found in the PSE 2021 Exhibit Service Manual.

3. EXHIBIT SPACE EQUIPMENT AND SERVICE INFORMATION: Exhibitor agrees to be bound by the rules and regulations as may be established from time to time by the POLICE/SECURITY EXPO 2021 Exposition Coordinator which will be forwarded to Exhibitors within a reasonable time prior to the Exposition. The floor of the Convention Center is not covered. Carpeting or other suitable floor covering for the entire exhibit space is the responsibility of the Exhibitor. Complete shipping instructions and information regarding furniture rental, electrical work, telephone installation, plumbing, labor for erecting exhibits, drayage, etc. will be forwarded to Exhibitors in advance. Exhibitors will be furnished with setup guidelines outlining tasks that their own full time employees can perform. Electrical service, carpentry, plumbing, labor and telephone instruments must be provided through the Atlantic City Convention Center with appropriate permits. All electrical equipment must be UL listed and comply with the NEC and Atlantic City Convention Center’s electrical regulations. The Exhibit Space Contract shall be deemed fully earned and non-refundable when made in consideration for expenses incurred by Sponsor and Sponsor’s lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due hereunder are acknowledged by Exhibitor to constitute liquidated damages.

4. INSTALLATION AND REMOVAL: Freight MUST BE IN PLACE BY 10:00 a.m. on Monday, June 28, 2021, and will be given first move-in preference. All labor in connection with installation, removal, and maintenance of the Exhibit must be performed by persons approved by Sponsor. Exhibitors may be given first opportunity to install and remove the exhibit, but in no event shall Exhibitors be permitted entrance through the Convention Center doors. ALL EXHIBITS MUST BE IN PLACE AND FULLY ASSEMBLED BY 10:00 a.m. on Tuesday, June 29, 2021 and ready for the Exposition’s opening. Disassembling must not begin before 3:00 p.m. on Wednesday, June 30, 2021. All Exhibits must be removed by 11:00 p.m. on June 30, 2021. Materials not removed by this time will be removed by AEX Convention Services and put in storage at Exhibitor’s expense. Exhibitors may not remove their exhibit space breaks down prior to announced Expo closing time, without Expo Management permission, will be subject to a $250 penalty fee added to their PSE 2021 Exhibit Space rental rate.

5. EXHIBIT DATES & TIMES: POLICE/SECURITY EXPO 2021 will be open to the Trade in the Atlantic City, New Jersey Convention Center on Tuesday, June 29, 2021 from 10:00 a.m. – 5:00 p.m. and Wednesday, June 30, 2021 from 10:00 a.m. – 3:30 p.m. Expo Management reserves the right to change exhibit hours. Exhibitors shall not, during the two day period of the Exposition, conduct or sponsor any classes, seminars or similar activities other than those provided in conjunction with POLICE/SECURITY EXPO 2021 within fifty (50) miles of the Exposition, without the expressed written consent of Expo Management.

6. CANCELLATION: (a) In the event the Exhibit cancels all, or part, of the exhibit space contracted for hereunder, the following provisions shall apply: If written notice of cancellation is received by the Sponsor prior to March 28, 2021, the Sponsor shall be released from the obligations to provide the exhibit space and shall be entitled to retain all monies paid to it. If written notice of cancellation is received by the Sponsor on or after March 28, 2021, the Exhibitor shall pay a cancellation fee equal to two-thirds of the canceled exhibit space rental fee; (b) if written notice of cancellation is received by the Sponsor on or after April 30, 2021, the Exhibitor shall pay a cancellation fee equal to the full canceled exhibit space rental fee. (c) Whenever the cancellation fee payable hereunder shall exceed the total payments already made to Sponsor, Sponsor shall promptly refund any balance of such fee; (d) the payments already made by Exhibitor to Sponsor hereunder shall exceed the cancellation fee payable, Sponsor shall refund such excess to Exhibitor. Excess for such excess, all payments made by Exhibitor under the Exhibit Space Contract shall be deemed fully earned and non-refundable when made in consideration for expenses incurred by Sponsor and Sponsor’s lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due hereunder are acknowledged by Exhibitor to constitute liquidated damages.

7. USE OF EXHIBIT SPACE: All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided, by the Exhibitor with the space, for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for maintaining the aisles near its exhibit free of congestion caused by its demonstrations or other promotions. Each Exhibitor is responsible for removing any exhibits, materials, or staff, at the conclusion of the POLICE/SECURITY EXPO, 2021 Exhibit, the Exhibitor may be charged rental fees for the space occupied by such materials or personnel.

8. DISPLAY REQUIREMENTS: Exhibitors shall not display or place any product, sign, partition, person, apparatus, shelving, or other construction which extends more than eight (8) feet above the floor or more than four (4) feet from the front wall of the booth. Displays between back wall and front construction and roof, shall consist of three (3) or more standard booths may be used. exhibitor shall provide its own utilities. (e) The Exhibitor shall maintain the exhibit space vertical. Exhibitor retains the right to install electrical systems, provided that they are not audible more than 3 feet into the aisle or neighboring exhibit spaces, and that the sound is directed into the Exhibitor’s exhibit space vertically. Exposition Management shall have absolute control over implementation of this regulation, the intent of which is that sound systems shall not be audible objectionable to neighboring Exhibitors. All Exhibitor equipment, products and services must be approved by Sponsor and Sponsor’s lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due hereunder are acknowledged by Exhibitor to constitute liquidated damages.

9. LIABILITY: All Exhibitors agree to be bound by the rules and regulations as may be established from time to time by Sponsor or set forth in the POLICE/SECURITY EXPO 2021 Exhibit Definitions. All Exhibitor equipment, products and services rendered by the Exhibitor shall be at the risk and expense of the Exhibitor. All Exhibitor equipment, products and services must be approved by Sponsor and Sponsor’s lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due hereunder are acknowledged by Exhibitor to constitute liquidated damages.

10. EXHIBITOR SAFETY: For all exhibits over twelve (12) feet high, the Exhibitor hereby represents and warrants to Sponsor that Exhibitor has taken all steps reasonably necessary in its judgment to ensure the sound engineering and structural integrity of its exhibit design and the proper construction and safety of the exhibit as erected, including, verified obtaining the certification of a registered structural engineer if reasonably available. All Exhibitors accept responsibility for the safety, maintenance and operation of their exhibits, products and services. All exhibits or features which require the installation of electrical systems, plumbing, carpentry, or drapery must be provided by the Exhibitor or under the supervision of the Exhibitor, and any electrical, plumbing or carpentry work undertaken by the Exhibitor or its agents or employees. All Exhibitor agree to be bound by the rules and regulations as may be established from time to time by Sponsor or set forth in the POLICE/SECURITY EXPO 2021 Exhibit Definitions. All Exhibitor equipment, products and services must be approved by Sponsor and Sponsor’s lost or deferred opportunity to provide exhibit space to others, and all cancellation fees that may become due hereunder are acknowledged by Exhibitor to constitute liquidated damages.

11. LIABILITY: Sponsor (the N.J. State Association of Chiefs of Police), Exposition Management (Sitework Associates, Inc.), the Atlantic City Convention Center, and their agents or representatives, will assume no responsibility or liability for any loss, damage or destruction to property or injury to persons. The Sponsor (the N.J. State Association of Chiefs of Police), Exposition Management (Sitework Associates, Inc.), the Atlantic City Convention Center, and their agents or representatives, will assume no responsibility or liability for any injury to property of the Exhibitor, or to persons conducting or otherwise participating in the credit, conduct of the exhibit or to invitees, licensees, or guests of the Exhibitor.

12. SECURITY AND INSURANCE: Sponsor will supply guard service during the hours the exhibit area is open. However, the Exhibitor is solely and fully responsible for its own exhibit material and should insure its exhibit against loss or damage from any cause whatever. All of an exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibition Hall. Exhibit agrees to waive its right of subrogation against POLICE/SECURITY EXPO 2021 and its officers, directors, employees of its Sponsor and Exposition Management. LIABILITY INSURANCE: Exhibitor shall obtain, at its own expense, adequate insurance, but in no event less than $1 million of comprehensive general liability insurance including the so-called "broad form endorsement". Tenant shall be allowed to self-insure.

13. CARE OF BUILDING AND EQUIPMENT: Exhibitors, their agents, employees or independent contractors must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof. Electric wiring must conform with the National Electric Code rules and all other applicable regulations, fire codes, electrical codes and all other laws of the city of Atlantic City, New Jersey, which affect the installation, conduct and disassembly of the exhibit. Combustible materials or explosives are not permitted in the space assigned to the Exhibit. A Exhibitor agrees to abide by existing agreements and regulations covering the use of services or labor in the Exhibit facility. The Exhibitor assumes full responsibility and liability for the acts or omissions of its agents, employees, or independent contractors, whether acting within or without the scope of their authority and agrees to save harmless Sponsor, Exposition Management, their agents and representatives, and the Convention Center facility from all loss, claims, liability, costs, damages, suits, actions, losses, judgments, penalties, expenses and losses (including reasonable attorney's fees) arising from or in any way whatsoever connected with the Exhibit or the events or activities conducted in the Exhibit Space.